台山 TAISHAN

INVESTMENT GUIDE
投资指南

广东 · 台山
TAISHAN · GUANGDONG

台山概况 TAISHAN OVERVIEW

台山，这座粤港澳大湾区西翼的枢纽之城，正以“生态美、产业兴、生活优”的姿态，依托180万华人华侨的融合开放基因与侨乡底蕴，坐拥黄茅海跨海通道、深中通道等黄金动脉，构建起“湾区节点+绿色生态+活力产业”的发展格局，成为投资兴业与品质生活的理想之地。

Taishan, a hub city on the western flank of the Guangdong-Hong Kong-Macao Greater Bay Area, is presenting itself with a posture of “ecological beauty, thriving industries, and excellent living conditions”. Relying on the integrated and open genes of 1.8 million overseas Chinese and the city's rich heritage as a hometown of overseas Chinese, and boasting its prime access to major links such as the Huangmaohai Cross-Sea Passage and Shenzhen-Zhongshan Link, Taishan has established a development pattern based on its Greater Bay Area location, green ecology, and dynamic industries. Together, these advantages make Taishan an ideal place for investment, business development, and quality living.









2025年，台山生产总值582.36亿元。
Taishan's GDP in 2025: RMB 58.236 billion

陆域面积 3308 平方公里
Land area of 3,308 square kilometers

海域面积 4778 平方公里
Sea area of 4,778 square kilometers

海（岛）岸线 698 公里
Mainland and island coastline of 698 kilometers

海岛（礁）数 348 个
348 islands (reefs)

常住人口 90 万
A permanent population of 900,000

华侨华人 180 万人
1.8 million overseas Chinese

- **全国第一侨乡** — No. 1 Hometown of Overseas Chinese in China
- **中国营商环境百佳示范县市** — Top 100 Demonstration Counties and Cities for Business Environment in China
- **中国电能源产业基地** — China's Electric Energy Industry Base
- **国家全域旅游示范区** — National All-for-One Tourism Demonstration Zone
- **国家创新型县（市）** — National Innovative County (City)
- **全国粮食生产先进县（市）** — National Advanced County (City) in Grain Production
- **国家骨干冷链物流基地** — National Key Cold Chain Logistics Base
- **广东省食品工业试点县** — Pilot County for Food Industry in Guangdong Province

交通区位 LOCATION AND TRANSPORTATION



“三纵三横三铁三港”交通体系 A Transport Network of “Three North-South Corridors, Three East-West Corridors, Three Rail Lines, and Three Ports”

三纵 连接珠三角核心城市的交通动脉
Three North-South Corridors The transportation arteries connecting the core cities of the Pearl River Delta

广台高速（规划）	国道G240	新台高速
Guangzhou-Taishan Expressway	G240	Xinhui-Taishan Expressway

三横 通往港澳、粤西、大西南乃至东南亚的黄金要道
Three East-West Corridors Strategic routes to Hong Kong, Macao, Western Guangdong, Southwest China and even Southeast Asia

深中江通道	深南高速（规划）	沿海高速+黄茅海跨海通道
Shenzhen-Zhongshan-Jiangmen Bridge	Shenzhen-Nanning Expressway	Coastal Expressway + Huangmaohai Cross-Sea Passage

三铁 加速融入“轨道上的大湾区”
Three Rail Lines Accelerate integration into the “Greater Bay Area on the Track”

深湛铁路	鹤台铁路（规划）	珠阳高铁（规划）
Shenzhen-Zhanjiang Railway	Heshan-Taishan Railway	Zhuhai-Yangjiang High-speed Railway

三港 加快建设现代交通枢纽
Three Ports Accelerate the development of a modern transport hub

沿海高铁港（规划）	广海湾深水港	通用机场空港（规划）
Coastal high-speed Rail Port	Guanghai Bay Deep-water Port	General Aviation Airport

港口及货运 Ports and Freight

台山有一类口岸广海湾港区，二类口岸公益港。货物吞吐量1533.12万吨；其中，广海湾具备建设10万吨级以上深水海港条件，已建成2个国能台电10万吨级泊位、鱼塘港2个5000吨级泊位，物流中心3个5000吨级泊位计划2026年开工建设。

Taishan has a Class I port, Guanghai Bay Port Area, and a Class II port, Gongyi Port. Its cargo throughput reached 15.3312 million tons. Specifically Guanghai Bay possesses the conditions to develop a deep-water seaport capable of accommodating vessels over 100,000 DWT. It has already constructed two 100,000 DWT berths for CHN Energy Yuedian Taishan Power Generation and two 5,000 DWT berths for Yutang Port. Construction of three 5,000 DWT berths for the logistics center is scheduled to commence in 2026.

产业发展 INDUSTRIAL DEVELOPMENT

台山市工业基础扎实，产业配套完善，涵盖工业41个大类中的**31个**，拥有工业企业**1700多家**。

Taishan has a solid industrial foundation and complete industrial supporting facilities, covering 31 out of 41 major categories of industry and having over 1,700 industrial enterprises.

现代化产业体系 Modern Industrial System

支柱产业 Pillar Industries

- **清洁能源** Clean Energy
- **新材料** New Materials
- **汽车零部件** Automotive Parts
- **现代食品加工业** Modern Food Processing

现代服务业 Modern Service Industries

- **生活性服务业**（以文旅康养、商贸物业为主导） Lifestyle Service Industries Led by Cultural Tourism, Health Care and Commercial Property Management
- **生产性服务业**（以现代物流、产业配套为主导） Producer Service Industries Led by Modern Logistics and Industrial Support

新兴产业 Emerging Industries

- **先进装备（智慧农机）** Advanced Equipment (Smart Agricultural Machinery)
- **生物医药与健康** Biomedicine and Health
- **低空经济** Low-altitude Economy
- **台山市通用机场** Taishan General Aviation Airport

特色产业 Characteristic Industry

- **特色农业** Characteristic Agriculture

346 家
规模以上工业企业
346 industrial enterprises above designated size

675 家
外资企业
675 foreign-funded enterprises

813.9 亿元
2025年规模以上工业总产值
The gross output value of industrial enterprises above designated size amounted to RMB 81.39 billion in 2025

141.2 亿元
2025年进出口总额
Total import and export value in 2025 amounted to RMB 14.12 billion

发展优势 DEVELOPMENT ADVANTAGES

资源优势 Resource Advantages

土地资源广阔 Abundant land resources

土地开发强度仅7.5%，沿高速公路布局建设了3个万亩产业园区，可出让的工业用地超过1万亩。

Land development intensity is only 7.5%. Three industrial parks spanning tens of thousands of mu (1 mu ≈ 666.7 m2) have been strategically located along expressways, with over 10,000 mu of industrial land available for transfer.




产业载体丰富 Rich industrial infrastructure

超20万平米国资标准厂房、超9万平米国资冷库、超2万平米科创平台。

Over 200,000 square meters of state-owned standard factory buildings, over 90,000 square meters of state-owned cold storage facilities, and over 20,000 square meters of innovation platforms.




港口条件优良 Excellent port conditions

江门唯一可开发深水港口区域，港口规划岸线15公里，设置约58个泊位，可满足10万吨级船舶通航。

The only deep-water port area available for development in Jiangmen, with a planned port shoreline of 15 kilometers and approximately 58 berths, capable of accommodating 100,000-DWT vessels.




电力充足多元 Abundant and diverse power supply

规划总装机容量超2000万千瓦，已建成运营台山核电、国能台电两大电站，风、光、抽水蓄能等清洁能源，年发电量超500亿度，平均电价较珠三角其他地区低15%。

Total planned installed capacity exceeds 20 million kilowatts. Two major power plants—Taishan Nuclear Power Plant and CHN Energy Yuedian Taishan Power Generation have been constructed and put into operation, alongside clean energy projects such as wind power, solar power and pumped storage. The annual power generation exceeds 50 billion kWh. Average electricity prices are 15% lower than in other regions in the Pearl River Delta.




产城融合 City-Industry Integration

城市面貌焕新、功能品质双提升。入选广东省首批以县城为重要载体的新型城镇化建设试点，公共服务持续完善，宜居水平显著提升。

Taishan's urban landscape has been renewed, with both its functions and overall quality significantly improved. It was selected as one of Guangdong Province's first pilot counties for new urbanization with counties as key platforms. Public services have continued to improve, and the city's livability has been significantly enhanced.


高品质新居住示范区
High-Quality New Residential Demonstration Zone


台山中心图书馆
Taishan Central Library


华侨文化博物馆
Overseas Chinese Culture Museum


职业技术学院
Vocational and Technical College

应用场景 Application Scenarios

台山地域辽阔，资源丰富，拥有广阔的海洋、连片的园区、秀美的乡村与蓬勃的城镇，为海洋经济、现代农业、文旅康养、低空经济等多元场景的构建提供了绝佳的“天然试验场”。同时提供从场景对接、项目落地到政策配套的全链条高效服务。

With its vast territory and abundant resources—including expansive oceans, contiguous industrial parks, picturesque villages, and thriving towns—Taishan offers an ideal “natural testing ground” for diverse applications such as marine economy, modern agriculture, cultural tourism and wellness, and low-altitude economy. It provides end-to-end efficient services from scenario matching and project implementation to policy support.


现代农业
Modern Agriculture


文旅康养
Cultural Tourism and Wellness

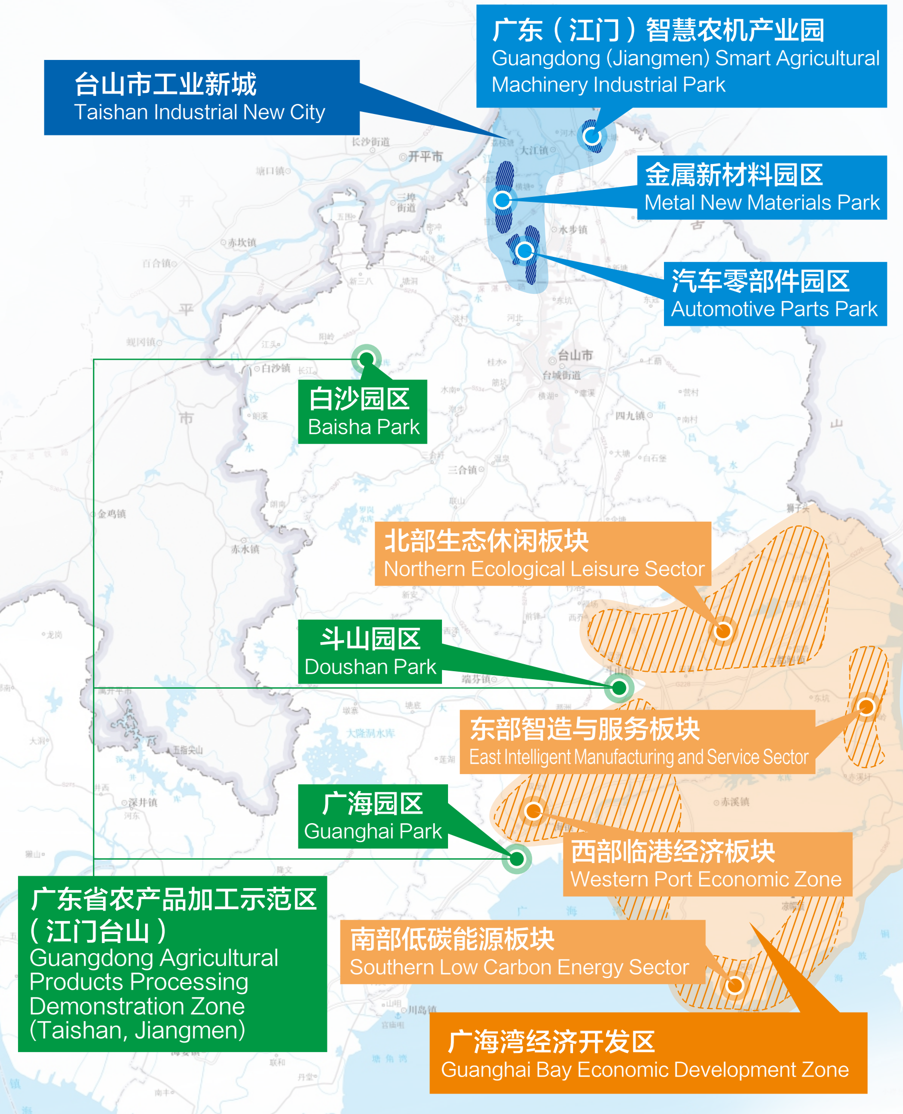

海洋牧场
Marine Ranch


通用机场
General Aviation Airport

产业平台 INDUSTRY PLATFORMS

台山市现有三大产业平台，分别是台山市工业新城、广海湾经济开发区和广东省农产品加工示范区（江门台山），其中台山市工业新城、广海湾经济开发区纳入江门大型产业集聚区。

There are three major industrial platforms in Taishan City, i.e., Taishan Industrial New City, Guanghai Bay Economic Development Zone and Guangdong Agricultural Products Processing Demonstration Zone (Taishan, Jiangmen), among which Taishan Industrial New City and Guanghai Bay Economic Development Zone are included in Jiangmen Large-scale Industrial Cluster.



产业平台 Industrial Platforms	台山市工业新城 Taishan Industrial New City	广海湾经济开发区 Guanghai Bay Economic Development Zone
江门大型产业集聚区（1395平方公里）Jiangmen Large-scale Industrial Cluster (1,395square kilometers)	100平方公里 100 square kilometers	215平方公里 215 square kilometers
省承接产业有序转移主平台（台山片区23.63平方公里）The main provincial platform to undertake the orderly transfer of industries (23.63 square kilometers of Taishan area)	18.93平方公里 18.93 square kilometers	4.7平方公里 4.7 square kilometers

广海湾经济开发区 Guanghai Bay Economic Development Zone



规划面积：215平方公里

Planned area: 215 square kilometers

大广海湾经济区列入《粤港澳大湾区发展规划纲要》

Include the Greater Guanghai Bay Economic Zone in the Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area

北部生态休闲板块

Northern Ecological Leisure Sector

规划面积：6万亩

招商方向：生态旅游、休闲养生

Planned area: 60,000 mu

Target sectors: Ecotourism, leisure and wellness

东部智造与服务板块

East Intelligent Manufacturing and Service Sector

规划面积：1.5万亩

招商方向：先进装备制造、生产性服务业

Planned area: 15,000 mu

Target sectors: Advanced equipment manufacturing, production industry

西部临港经济板块

Western Port Economic Zone

规划面积：6万亩

招商方向：先进装备制造、先进材料、新能源、食品加工

Planned area: 60,000 mu

Target sectors: Advanced equipment manufacturing,advanced materials, new energy, food processing

南部低碳能源板块

Southern Low Carbon Energy Sector

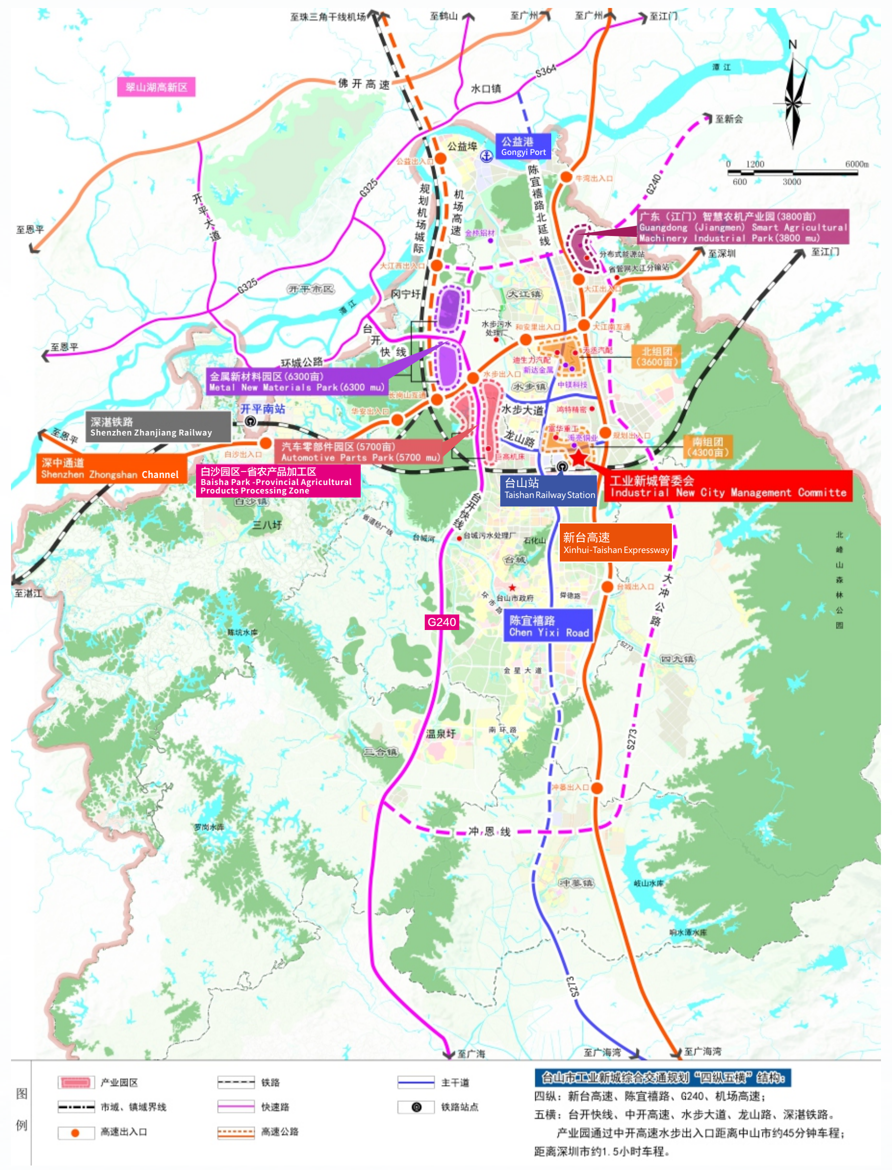
规划面积：3万亩

招商方向：能源双碳（新型储能、电力装备）

Planned area: 30,000 mu

Target sectors: Energy and dual carbon (new energy storage and power equipment)

台山市工业新城 Taishan Industrial New City



规划面积：138平方公里

Planned area: 138 square kilometers

两大省级特色产业集群
Two major provincial-level characteristic industrial clusters

- 汽车零部件 Automotive parts
- 金属制品及材料 Metal products and materials

招商方向：汽车零部件、金属新材料、高端装备（智慧农机）三大主导产业，以及新一代信息技术和生物医药与食品等新兴产业。

Target sectors: The three leading industries of auto parts, new metal materials, and high-end equipment (smart agricultural machinery), as well as emerging industries such as next-generation information technology, biomedicine, and food.

广东省农产品加工示范区（江门台山）
Guangdong Agricultural Products Processing Demonstration Zone (Taishan, Jiangmen)

按"一区三园"模式规划建设，由斗山园区、广海园区、白沙园区组成。

Planned and constructed according to the "one zone, three parks" model, consisting of Doushan Park, Guanghai Park, and Baisha Park.

规划面积：2.1万亩

Planned area: 21,000 mu

招商方向：农产品加工、食品加工、冷链物流、交易展览、调味剂、食品包装

Target sectors: Agricultural product processing, food processing, cold chain logistics, trade exhibitions, flavorings, and food packaging

白沙园区 Baisha Park

规划面积：7813.84亩

重点建设仓储物流示范区、绿色农产品加工区、工厂示范与综合服务区、农产品展贸交易及商业配套区

Planned area: 7,813.84 mu

Key construction areas include the Warehousing and Logistics Demonstration Area, Green Agricultural Product Processing Area, Factory Demonstration and Integrated Services Area, and Agricultural Product Exhibition, Trade, and Commercial Support Area

斗山园区 Doushan Park

规划面积：3418亩

入选国家骨干冷链物流基地

已建成冷链物流、丝苗米、鳗鱼、麻黄鸡产业园

Planned area: 3,418 mu

Selected as a National Key Cold Chain Logistics Base

Industrial parks for cold chain logistics, Simiao rice, eel and Mahuang chicken have been completed

广海园区 Guanghai Park

规划面积：9462亩

加快迈入国家一级渔港行列

已建成广海水产交易中心

重点发展集生产、加工、贸易、观光于一体的"渔港经济区"

Planned area: 9,462 mu

Accelerate the process of entering the ranks of national first-class fishing ports

Established Guanghai Aquatic Products Trading Center

Focus on developing a "fishing port economic zone" that integrates production, processing, trade, and tourism

投资要素 INVESTMENT FACTORS

工业地价 Industrial land price	大工业平均电价 Average electricity price for large industries
25-40万/亩（仅为珠三角核心城市的一半左右）The industrial land price is RMB 250,000-400,000 per mu (only about half the level in the core cities in the Pearl River Delta)	0.48—0.58元/度（享受广东省东西两翼优惠电价，较珠三角其他地区低12%-15%）The average electricity price for large industries is RMB 0.48-0.58 per kWh(enjoy the preferential electricity price in eastern and western Guangdong, with rates 12%-15% lower than in other parts of the Pearl River Delta)

工业用水 Industrial water consumption	天然气 Natural gas	职业院校 Vocational colleges and universities
1.77元/立方米 RMB 1.77 / cubic meter	4.05元/立方米 RMB 4.05 / cubic meter	6所 6

扶持政策 SUPPORT POLICIES

固定资产投资 Investment in Fixed Assets

按设备购置额及自建厂房投入的不超过**9%**，最高**2250万元**。

Not more than 9% of the amount of equipment purchased and self-built factories, up to RMB 22.5 million.

外商投资奖励 Foreign Investment Incentive

制造业最高**5000万元/年**，服务业最高**2000万元/年**。

Maximum RMB 50 million/year for manufacturing industry and RMB 20 million/year for service industry.

贷款贴息 Loan Interest Subsidy

按银行贷款利率**35%**贴息，单个企业年贴息最高**2000万元**。

Interest subsidies equivalent to 35% of the bank loan interest rate, up to RMB 20 million per enterprise per year.

技改奖励 Technological Upgrade Incentive

最高按**30%**奖励，单次最高奖励**1500万元**。

Incentives granted at up to 30%, capped at RMB 15 million per incentive.

人才引进 Talent Attraction

符合条件的急需紧缺人才，最高享**150万元**综合补贴，配套人才公寓等安居保障。

Eligible urgently needed talent may receive comprehensive subsidies of up to RMB 1.5 million, along with housing support such as talent apartments.

出海服务 Overseas Expansion Services

为拓展RCEP国家/地区市场的企业，定制化产品出海指南、咨询报告，提供出海政策市场解读、国际政商对接、海外展会服务。

For enterprises expanding into the markets of RCEP countries/regions, Taishan provides customized overseas expansion guides and consulting reports, along with policy and market analysis, international government and business matchmaking, and support for participation in overseas trade fairs.

其他支持 Other Support

重大项目**"一事一议"、政策性金融工具、超长期国债、产业基金**等。

Case-by-case support for major projects, policy-based financial instruments, ultra-long-term government bonds, industrial funds, etc.

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台山产业招商地图 Taishan Industrial Investment Map