

INVESTMENT GUIDE 投资指南

广东·台山

GUANGDONG · TAISHAN

台山概况 TAISHAN OVERVIEW

台山，这座粤港澳大湾区西翼的枢纽之城，正以“生态美、产业兴、生活优”的姿态，依托180 万华人华侨的融合开放基因与侨乡底蕴，坐拥黄茅海跨海通道、深中通道等黄金动脉，构建起“湾区节点+绿色生态+活力产业”的发展格局，成为投资兴业与品质生活的理想之地。

Taishan, the hub city on the western wing of the Guangdong-Hong Kong-Macao Greater Bay Area, is presenting itself with a posture of "ecological beauty, thriving industries, and excellent living conditions". Relying on the integrated and open genes of 1.8 million overseas Chinese and the rich heritage of the hometown of overseas Chinese, and boasting golden arteries such as the Huangmaohai cross-sea bridge and the Shenzhen-Zhongshan bridge, it has established a development pattern of "Bay Area node + green ecology + vibrant industries", making it an ideal place for investment and entrepreneurship as well as quality living.n important part of the Guangdong-Hong Kong-Macao Greater Bay Area.



2024年，台山生产总值575.37亿元。
GDP in 2024: 57.537 billion yuan

陆域面积
3308 平方
公里
Land area of 3308 square kilometers

海域面积
4778 平方
公里
Sea area of 4778 square kilometers

海（岛）岸线
698 公里
Coastline (Island shoreline)
of 698 kilometers

海岛（礁）数
348 个
348 islands (reefs)

常住人口
90 万
900000 permanent population

华侨华人
180 万人
1.8 million Overseas Chinese

全国第一侨乡
First Hometown of
Overseas Chinese in China

中国营商环境
百佳示范县市
Top 100 Demonstration
Counties and Cities for
Business Environment
in China

中国电能源
产业基地
China's Electric Energy
Industry Base

国家全域旅游示范区
National All-for-One
Tourism Demonstration
Zone

国家创新型
县（市）
National Innovative
County (City)

大湾区高品质
农产品供应基地
High Quality Agricultural
Product Supply Base in the
Greater Bay Area

国家骨干冷链
物流基地
National Key Cold Chain
Logistics Base

广东省食品
工业试点县
Pilot County for Food
Industry in Guangdong
Province

交通区位 LOCATION AND TRANSPORTATION



“三纵三横三铁三港”交通体系 Transportation System of "Three verticals, Three horizontals, Three railways, and Three ports"

三纵 连接珠三角核心城市的交通动脉
Three verticals The transportation artery connecting the core cities of the Pearl River Delta

广台高速 Guangtai Expressway	国道G240 G240	新台高速 Xintai Expressway
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三横 通往港澳、粤西、大西南乃至东南亚的黄金要道
Three horizontals A golden thoroughfare leading to Hong Kong, Macao, Western Guangdong, the Greater Southwest, and even Southeast Asia

深中江通道 Shenzhen-Zhongshan-Zhuhai Bridge	深南高速 Shennan Expressway	沿海高速+黄茅海跨海通道 Coastal Expressway + Huangmaohai Cross-sea Channel
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三铁 加速融入“轨道上的大湾区”
Three railways Accelerate integration into the Greater Bay Area on the track

深湛铁路 Shenzhen Railway	鹤台铁路 Hetai Railway	珠阳高铁 Zhuayang High Speed Railway
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三港 加快建设现代交通枢纽
Three ports Accelerate the construction of modern transportation hubs

沿海高铁港 Coastal high-speed Rail Port	广海湾深水港 Guanghaiwan Deepwater Port	通用机场空港 General Airport
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港口及货运 Ports and Freight Transportation

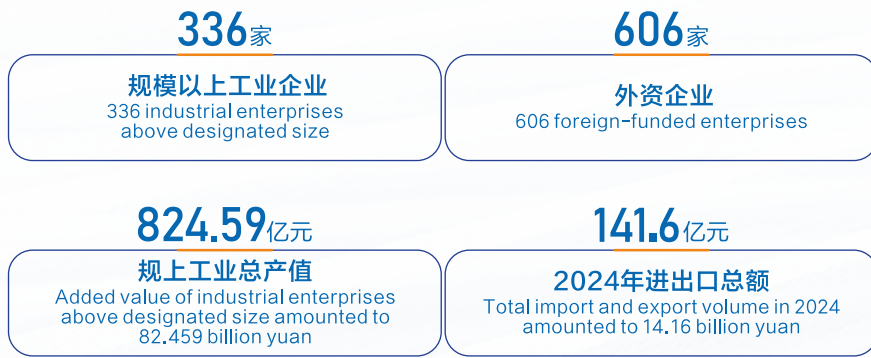
台山有一类口岸广海湾港区，二类口岸公益港。货物吞吐量1544.18万吨；其中，广海湾具备建设10万吨级以上深水海港条件，2个5000吨级泊位在建，3个5000吨级泊位已完成工可编制等前期工作。

Taishan has a first-class port, Guanghaiwan Port Area, and a second-class port, Gongyi Port. With a cargo throughput of 15.4418 million tons, Guanghaiwan, in particular, possesses the conditions for constructing a deep-water seaport capable of handling vessels over 100,000 tons. Currently, two 5,000-ton berths are under construction, and preliminary work, including the preparation of project feasibility studies, has been completed for three more 5,000-ton berths.

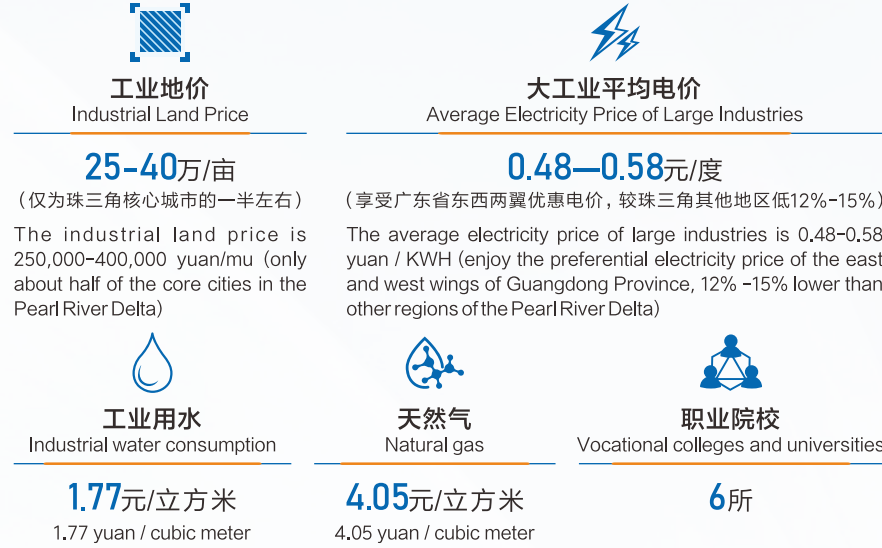
产业发展 INDUSTRIAL DEVELOPMENT

台山市工业基础扎实，产业配套完善，涵盖工业41个大类中的**29个**，拥有工业企业**1700多家**。

Taishan has a solid industrial foundation and complete industrial supporting facilities, covering 29 out of 41 major categories of industry and having over 1700 industrial enterprises.



投资要素 INVESTMENT ELEMENTS



扶持政策 SUPPORT POLICIES

广东省产业有序转移主平台扶持政策 Supporting Policies for the main platform of orderly industrial transfer in Guangdong Province

按设备和厂房投资额的不超过**9%**予以一次性奖励，最高不超过**2250万元**。
A one-time reward will be given based on the investment amount in equipment and factory buildings, with a maximum of 9%, and the maximum amount shall not exceed 22.5 million yuan.

固投奖励 Fixed investment reward

总投资**10亿元**以上，按固投不超过**2%**奖励。
The total investment is over 1 billion yuan, reward based on fixed investment not exceeding 2%.

技改奖励 Technical innovation reward

广东省最高**1500万元**，江门市最高**300万元**。
Up to 15 million yuan in Guangdong Province, up to 3 million yuan in Jiangmen City.

高新技术企业认定奖励 Incentives for the recognition of high-tech enterprises

一次性奖励**5万元**。
A one-time award of 50,000 yuan.

首台（套）重大设备装备奖励 Reward for the first (set) of major equipment

首批次销售额**30%**补贴。
30% subsidy on the first batch of sales.

外商投资补贴 Foreign investment subsidies

制造业最高**5000万元/年**，服务业最高**2000万元/年**。
Up to 50 million yuan per year for manufacturing industry, up to 20 million yuan per year for the service industry.

台山市招商局
Taishan Investment Promotion Bureau

地址：广东省台山市台城石化路科学馆
Address: Science Museum, Shihua Road, Taicheng,
Taishan City, Guangdong Province

网址：www.cnts.gov.cn
website: www.cnts.gov.cn

电话：+86-0750-5521809
Phone: + 86-0750-5521809



台山发布
Taishan Release



台山产业招商地图
Taishan Industrial Investment Map

广东省农产品加工示范区（江门台山）
Guangdong Agricultural Products Processing Demonstration Zone (Jiangmen Taishan)

按“一区三园”模式规划建设，由斗山园区、广海园区、白沙园区组成。

Planned and constructed according to the "one zone, three parks" model, consisting of Doushan Park, Guanghai Park, and Baisha Park.

规划面积：2.1万亩

Planned area: 21,000 mu

招商方向：农产品加工、预制菜、冷链物流、交易展览

Investment attraction direction: agricultural product processing, ready-to-eat meals, cold chain logistics, trade exhibitions

白沙园区
Baisha Park

规划面积：7813.84亩

重点建设仓储物流示范区、绿色农产品加工区、工厂示范与综合服务区、农产品展览交易及商业配套区

Planned area: 7813.84 mu

Key construction areas include warehouse and logistics demonstration zones, green agricultural product processing zones, factory demonstration and comprehensive service zones, agricultural product exhibition and trading and commercial supporting zones

斗山园区
Doushan Park

规划面积：3418亩

入选国家骨干冷链物流基地

已建成冷链物流、丝苗米、鳗鱼、麻黄鸡产业园

Planned area: 3418 mu

Selected as a national key cold chain logistics base
Cold chain logistics, silk seedling rice, eel, and ephedra chicken industrial parks have been built

广海园区
Guanghai Park

规划面积：9462亩

加快迈入国家一级渔港行列

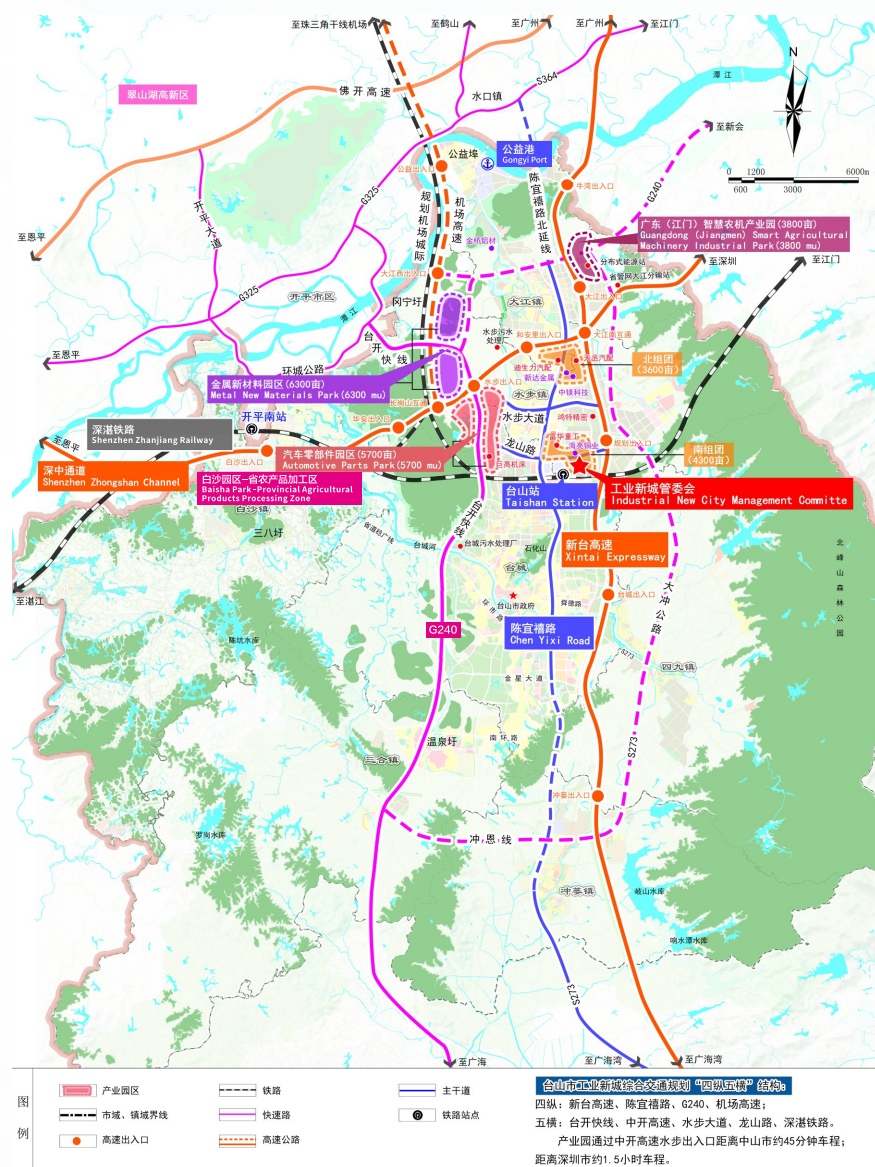
已建成广海水产交易中心

重点发展集生产、加工、贸易、观光于一体的“渔港经济区”

Planned area: 9462 mu

Accelerate the process of entering the ranks of national first-class fishing ports
Established Guanghai Aquatic Products Trading Center
Focus on developing a "fishing port economic zone" that integrates production, processing, trade, and tourism

台山市工业新城
Taishan Industrial New City



规划面积：138平方公里

Planned area: 138 square kilometers

两大省级特色产业集群
Two major provincial-level characteristic industrial clusters



汽车零部件
Automotive parts

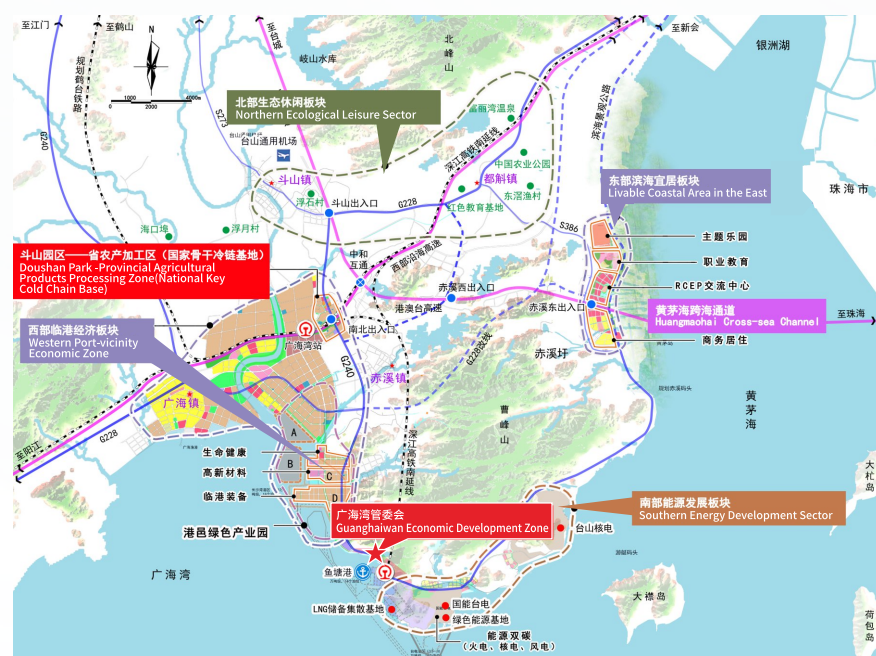


金属制品及材料
Metal products and materials

招商方向：汽车零部件、金属新材料、高端装备（智慧农机）三大主导产业，以及新一代信息技术和生物医药与食品等新兴产业。

Investment attraction direction: The three leading industries of auto parts, new metal materials, and high-end equipment (intelligent agricultural machinery), as well as emerging industries such as new-generation information technology, biomedicine, and food.

广海湾经济开发区
Guanghaiwan Economic Development Zone



规划面积：215平方公里

Planned area: 215 square kilometers

大广海湾经济区列入《粤港澳大湾区发展规划纲要》

Include the Daguanghaiwan Economic Zone in the Guangdong-Hong Kong-Macau Greater Bay Area Development Plan

北部生态休闲板块

Northern Ecological Leisure Sector

规划面积：6万亩

招商方向：生态旅游、休闲养生

Planned area: 60,000 mu

Investment direction: ecotourism, leisure and health preservation

东部滨海宜居板块

Livable Coastal Area in the East

规划面积：1.5万亩

招商方向：主题乐园、职业教育、RCEP交流中心、高端居住

Planned area: 15,000 mu

Investment direction: theme parks, vocational education, RCEP exchange center, high-end residential areas

西部临港经济板块

Western Port-vicinity Economic Zone

规划面积：6万亩

招商方向：临港装备、生命健康、高新材料

Planned area: 60,000 mu

Investment direction: port-vicinity equipment, life health, high-tech materials

南部能源发展板块

Southern Energy Development Sector

规划面积：3万亩

招商方向：能源双碳（新型储能、电力装备）

Planned area: 30,000 mu

Investment direction: energy double carbon (new energy storage and power equipment)

产业平台
INDUSTRY PLATFORM

台山市现有三大产业平台，分别是台山市工业新城、广海湾经济开发区和广东省农产品加工示范区（江门台山），其中台山市工业新城、广海湾经济开发区纳入江门大型产业集聚区。

There are three major industrial platforms in Taishan City, i.e., Taishan Industrial New City, Guanghaiwan Economic Development Zone and Guangdong Agricultural Products Processing Demonstration Zone (Jiangmen Taishan), among which Taishan Industrial New City and Guanghaiwan Economic Development Zone are included in Jiangmen Large-scale Industrial Cluster.



产业平台 Industrial Platform	台山市工业新城 Taishan Industrial New City	广海湾经济开发区 Guanghaiwan Economic Development Zone
江门大型产业集聚区 (1395平方公里) Jiangmen large-scale industrial cluster (1395 square kilometers)	100平方公里 100 square kilometers	215平方公里 215 square kilometers
省承接产业有序转移主平台 (台山片区26.83平方公里) The main provincial platform to undertake the orderly transfer of industries (26.83 square kilometers of Taishan area)	20.82平方公里 20.82 square kilometers	6.01平方公里 6.01 square kilometers